

The Hong Kong Institute of Chartered Secretaries

Corporate Governance Paper Competition and Presentation Awards 2021

Is it possible to tie governance with a sense of purpose given the myriad of stakeholders' interests?

About HKICS

The Hong Kong Institute of Chartered Secretaries (HKICS or the Institute) is an independent professional body representing Chartered Secretaries and Chartered Governance Professionals as governance professionals in Hong Kong and the mainland of China (the mainland) with over 6,000 members and 3,200 students. The Institute originates from The Chartered Governance Institute, formerly known as The Institute of Chartered Secretaries and Administrators (ICSA) in the United Kingdom with has nine (9) divisions and over 30,000 members and 10,000 students internationally. The Institute is also a Founder Member of Corporate Secretaries International Association Limited (CSIA), an international organisation comprising 14 national member organisations which promotes good governance globally.

Corporate Governance Paper Competition and Presentation Awards

The Annual Corporate Governance Paper Competition and Presentation Awards organised by the Institute aims at promoting the importance of good governance among local undergraduates and providing them with an opportunity to research, write and present their findings and opinions on the selected theme.

Current undergraduates of all disciplines in Hong Kong are eligible to enrol for this competition in a team of two to four members. Each enrolled team is required to submit a paper on the theme of not more than 5,000 words in English. The six finalist teams will present their papers on Saturday 9 October 2021 to compete for the Best Presenter Award.

About the theme

This year's theme is '**Is it possible to tie governance with a sense of purpose given the myriad of stakeholders' interests?**'.

For the last few decades, there has been a commonly held view that the purpose of a company is to make profits for its shareholders. However, there is now another school of thought, which is fast becoming mainstream that, for companies to be sustainable in the longer term, a company needs to create value for all of its stakeholders. But then a problem emerges, that is, there are so many stakeholders. Their interests could well be diverse, consistent, or at loggerheads with each other. How can a company pick and choose which stakeholder interests to consider? And how can a company seek to balance competing stakeholder interests? Might the answer lie in understanding the purpose of the company (beyond profit), as delineated by its vision and mission and implemented by its strategy. This brings us to the question of whether it is possible – or indeed necessary - to tie governance to a sense of purpose?

Rules and regulations

Eligibility	Local undergraduates in Hong Kong in a team of 2 to 4 members
Paper competition requirements	<p>Each team is required to submit the below in English:</p> <ul style="list-style-type: none"> a. The paper: no more than 5,000 words; and b. Executive summary: no more than 100 words; and c. A bibliography at the end of the paper; and footnotes, if made, should be at the bottom of the relevant page <p>Team will be disqualified if:</p> <ul style="list-style-type: none"> a. Provided with HKICS any incorrect or false information; and/or b. The paper submitted have infringement of any copyright of any third party
Enrolment Deadline	Enrolment must be submitted online HERE Friday 25 June 2021
Paper submission Deadline	Paper to be submitted by email: student@hkics.org.hk Saturday 31 July 2021
Presentation competition (for the six finalist teams)	Saturday 9 October 2021
Reviewers and Judges	<p>A team of 10 to 15 academics from local universities to review and select the six finalist teams</p> <p>A three-member panel judges from corporate secretarial and governance professionals to determine the Champion, 1st and 2nd runners-up of the Paper Competition</p> <p>Another three-member panel judges from the profession to determine the Best Presenter Award</p> <p>The audience on the presentation day to vote and determine the Audience's Favorite Team</p>
Photographs, video and sound records	This competition shall be photographed, filed video and/or sound recorded, and all images and sounds (include any identifiable images and sounds of participants) will be used by HKICS
Publication	The champion's paper shall be published in the HKICS monthly journal, CSJ; and together with the first and second runners-up papers publish in the Booklet of the Competition, and other HKICS publications and social media platforms

Prizes and Awards

Decisions of the judging panels and the votes of the audience are final.

All teams will receive a certificate of participation. The prizes and awards of the competition cannot be exchanged.			
Paper Competition			
1. Champion	HK\$11,000 + paper published in the HKICS monthly journal, CSJ as well as the Booklet of the Competition		
2. First Runner-up	HK\$7,000	+	papers published in the Booklet of the Competition
3. Second Runner-up	HK\$5,000	+	papers published in the Booklet of the Competition
4. Three Merit Prizes	HK\$1,000 each		

Paper Presentation	
1. Best Presenter Award	HK\$6,000
2. First Runner-up	HK\$3,000
3. Second Runner-up	HK\$2,000
4. Three Merit Prizes	HK\$1,000 each
Audience's Favorite Team	HK\$2,000

Acknowledgement of sponsors

We would like to thank the following parties for their sponsorship of this competition:

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The Hong Kong Institute of Chartered Secretaries Foundation Limited
香港特許秘書基金有限公司

Enquiries

Please contact Lily Or: 2830 6039 or email: student@hkics.org.hk

Statement on Collection of Personal Data

1. Your supply of personal data to HKICS is on a voluntary basis.
2. The information provided by you to HKICS will be used for purposes relating to the subject competition.
3. The information provided by you in relation to this competition may be made available to the related companies or associates, group or sister associations, agents, contractors, business associates or service providers of the Institute or other professional bodies or government bodies or regulators, as may be necessary for the above purposes.
4. Apart from the purposes stated above, your personal information will not be transferred to any other parties, unless such parties are authorised by law and request the information.
5. Under the Personal Data (Privacy) Ordinance, you have a right to request access to and correction of your personal data. Such requests may be made in writing to our Data Protection Officer at 3/F, Hong Kong Diamond Exchange Building, 8 Duddell Street, Central, Hong Kong or by email at privacyofficer@hkics.org.hk.